

SafePoint IT's Webinar Series:

Practical AI in Action

About SafePoint IT

Managed IT & Cybersecurity for healthcare and mission-critical businesses

20+

Years in Business

Inc 5000

2023 & 2025 Honoree

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What We Do



Cybersecurity & Compliance



Cloud & Infrastructure



Helpdesk & Onsite Support



Virtual CIO & Strategy



Today's Agenda

AI Headlines Worth Watching

Explore the latest AI developments and how they are beginning to impact real business operations, decision-making, and day-to-day work.



The Demos

Draft a Proposal from Scattered Inputs
Compare Purchase Options for Items
Turning Raw Exports into Actionable Insight



How ChatGPT Is Being Used in Today's Demos

A brief explanation of how ChatGPT is guided during the demos to work with real data, follow goals, and surface reliable, decision-ready output.

Q & A

Open time for questions on the demos, workflows, and practical use cases shown today, including how these approaches apply to your own tools, data, and day-to-day work.



AI Headlines Worth Watching

Introduction of Claude Design

Claude Design turns prompts, files, and codebases into polished visual assets - prototypes, slides, one-pagers, mockups, and marketing collateral. For SMB and mid-market clients, the key impact is faster idea-to-output work: teams can create, refine, share, and export branded designs without waiting on full design or development cycles.

[Read more →](#)

Introduction of ChatGPT Version 5.5

GPT-5.5 can handle messy, multi-step tasks across coding, research, data analysis, documents, spreadsheets, and tools with less hand-holding. For businesses, the value is higher-quality output, faster execution, and more practical automation of knowledge work while keeping governance and safeguards central.

[Read more →](#)

AI Is Changing How People Find Businesses Online

AI tools are rapidly reshaping search. HubSpot reportedly lost 140 million website visits in one year, and searches with AI Overviews are seeing 60–70% lower click-through rates. Broader research also found Google AI Overviews expanded from 7 countries in 2024 to 229 countries in 2025, showing how quickly AI-generated answers are becoming part of everyday search. Instead of clicking through websites, users are getting answers directly from AI, which means businesses need content that is clear, credible, and easy for AI systems to reference.

[Read more →](#)

How ChatGPT Is Being Used in Today's Demos

How ChatGPT Is Being Used in Today's Demos

Before we jump in, a quick note on how ChatGPT is working behind the scenes.

- ChatGPT is set to **thinking mode** to reason through complex tasks instead of producing quick, shallow answers
- Source files are uploaded directly using the **upload area in the chat**, rather than copying content manually
- Prompts are edited and refined directly in the chat as we work, instead of starting over each time
- The **side panel** is used to view uploaded sources and follow the steps ChatGPT is taking as it works
- We reuse proven prompts from our [prompt libraries](#) built during previous webinars
- Each request clearly **states the goal up front** so ChatGPT knows what a successful outcome looks like
- Prompts explicitly ask ChatGPT to **flag uncertainty or missing information** instead of guessing

This setup allows ChatGPT to work with real inputs and provide business-ready output, not just generic answers.

Demo 1: Draft a Proposal from Scattered Inputs

What We Start With

Messy, real-world information such as:

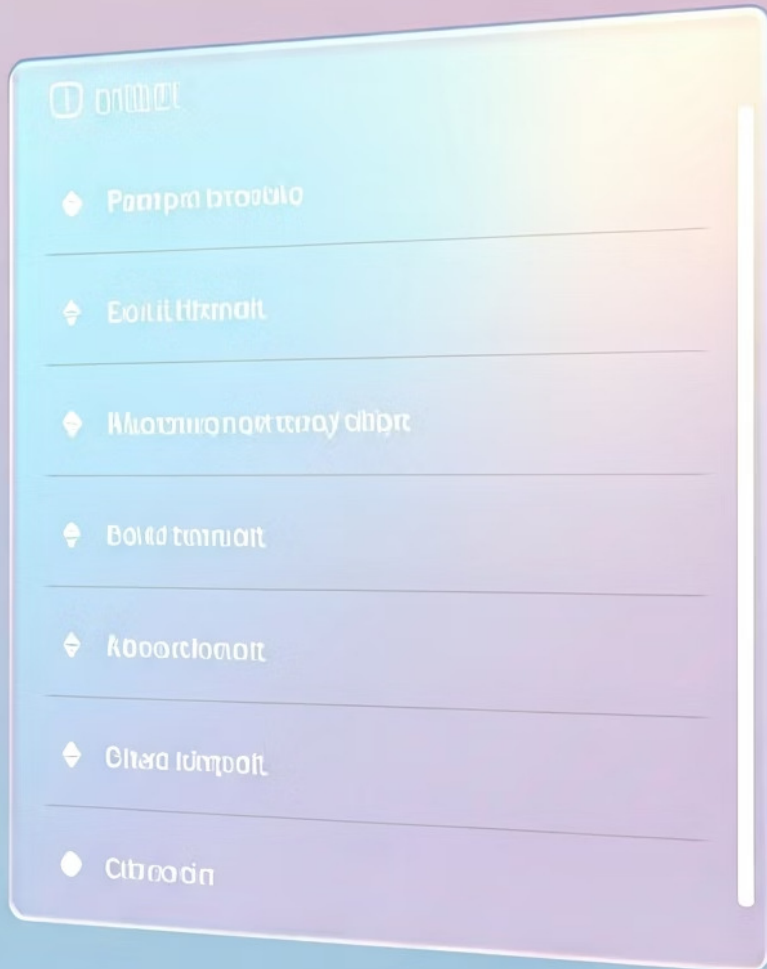
- Screenshots or PDFs from different tools and vendors
- Emails, notes, or one-off requirements from the client
- An existing proposal or quote template

What The AI Does

- Reviews all inputs at once and pulls out only the relevant details
- Fills them into a clean, consistent proposal structure
- Produces a first draft that follows your standard format

What Comes Out

A complete draft proposal that is ready for review and refinement, without manually retyping or reorganizing information.





From Disconnected Inputs to a Trusted First Draft

Instead of copying details from emails, screenshots, and documents into a proposal by hand, a client uploads everything they already have and asks ChatGPT to assemble the first draft in their standard format. Using tools like Microsoft Copilot can save time by automatically capturing the relevant business information from internal documents, meetings notes, and emails along the way.

Why This Matters

- Cuts down manual copy and paste work
- Keeps proposals consistent across clients
- Speeds up first drafts so teams focus on review and strategy, not assembly



Demo 2: Compare Purchase Options for Office Items

What we start with

- Product pages with inconsistent specs, prices, and delivery details
- Screenshots or PDFs of similar items from Amazon or other vendors

What the AI does

- Extracts relevant comparison criteria across all options
- Weighs tradeoffs based on the stated goal
- Filters out irrelevant details that do not affect the decision
- Explains *why* one option is recommended over the others
- Calls out assumptions or missing criteria before finalizing

What comes out

A clear, reasoned purchase recommendation with supporting rationale, ready for approval or adjustment.



Turning Options into Decisions

The same workflow is used to:

- Compare similar products side by side
- Surface differences that actually matter
- Identify duplicates or near-duplicates
- Recommend the best option based on stated priorities
- Explain the reasoning in plain language
- Flag missing details or items that need validation

The value: not just a list of products, but a clear, explainable recommendation.



Demo 3: Turn Raw Exports into Actionable Insight

Input

- CSV, TXT, or PDF exports such as sales reports, performance metrics, device inventories, or client satisfaction data

What the AI does

- Scans the data to identify patterns and trends
- Spots anomalies or outliers that need attention
- Distinguishes signal from noise
- Translates raw numbers into plain-language meaning
- Suggests logical next steps based on what it sees

Output

- A concise trend summary
- Highlighted outliers or anomalies
- Recommended actions
- A short, manager-ready recap



Understand What the Data Is Telling You

A client uploads an existing export and asks ChatGPT to identify what matters, explain it in plain English, and summarize what should be reviewed or acted on next. Instead of staring at rows and columns, they get a clear picture of what is happening and where attention is needed.

Why it matters

- Teams get value from their data faster without manually reviewing every row
- Managers receive a concise, ready-to-use summary instead of raw output
- Important trends and anomalies are surfaced before they are missed
- Decisions move forward without weeks of analysis or manual reporting

An abstract graphic on the left side of the slide. It features several white, translucent papers or sheets of paper floating and overlapping. A large, iridescent, metallic-looking sphere is positioned in the upper left, reflecting light in shades of blue, green, and purple. Two smaller, solid metallic spheres are also visible. The papers appear to be resting on a dark, reflective surface, with a pen visible in the lower right corner of the graphic area.

Create Proposals and Sales Assets in Minutes

(A quick peek into next month's webinar)

Turn transcripts and existing materials into client-ready drafts fast, with your brand rules baked in.

Before

Days of back-and-forth with a designer just to produce a first draft

Now

Minutes to a polished first draft, ready for human review



From transcript to proposal draft: summary, next steps, first draft



Prospect-specific one-pagers and brochures without designer back-and-forth



Attach your brand book so output matches your look and voice

Tip: After you generate the draft, do a quick human check before it goes client-facing.



Thank You for Joining Us

We appreciate you taking the time to join today and explore practical ways AI can support real business work, decision-making, and insight.

Access past webinar recordings and register for upcoming sessions

www.safepointit.com/events

Let's make this practical for your business.

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Book a quick conversation and we'll help you identify where this fits into your day-to-day operations.

